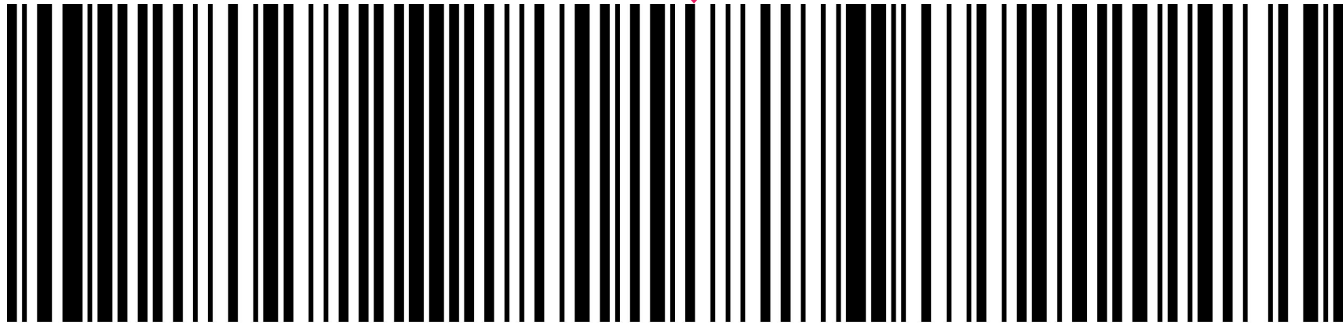


Bar Codes:

History & Art



(01) 0 9501101 53000 3 (17) 140704 (10) AB-123

Norman Joseph Woodland - 1952

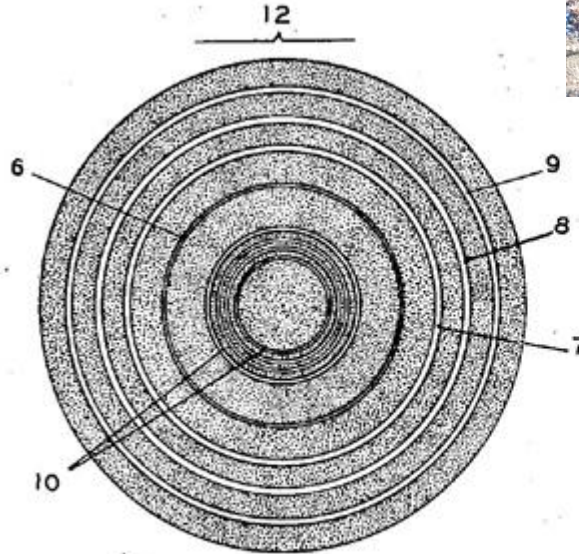
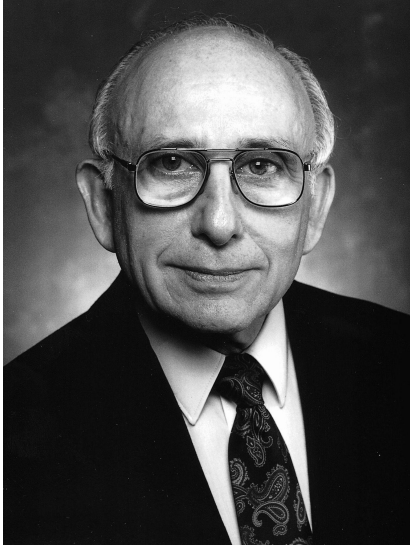


FIG.10

NOTE: LINES 6, 7, 8, AND 9 ARE LESS REFLECTIVE THAN LINES 10.

INVENTORS:
NORMAN J. WOODLAND
BERNARD SILVER

BY THEIR ATTORNEYS

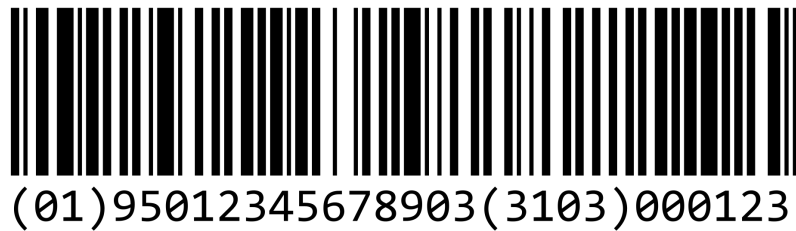
Howson & Howson



1973 - supermarkets - IBM



George Laurer



named “Universal Product Code” **UPC**



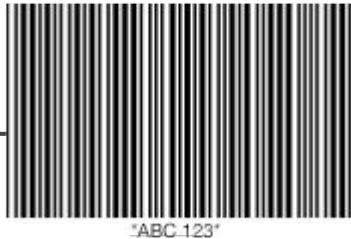
first used on a 10 pack
of Wrigley's chewing
gum

how do bar codes work?



over 5 billion bar codes scanned each day



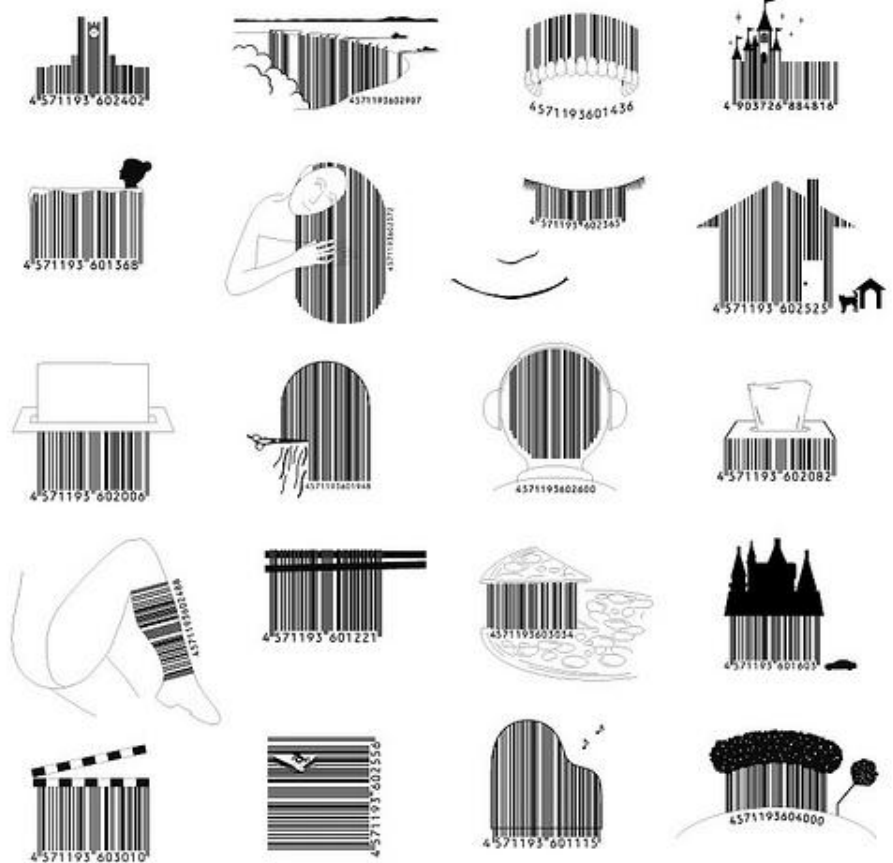


track inventory

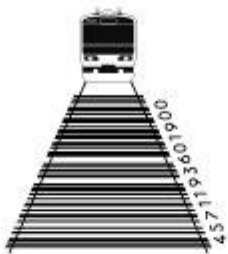
download information

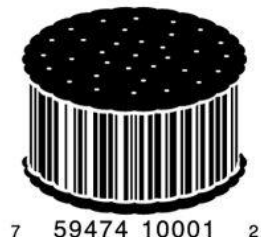
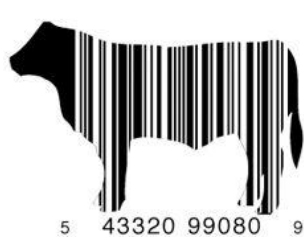


Since 2005 a design company - D-Barcode - has been designing barcodes that reflect the product - they are a form of art



what products are these barcodes for?





choose a product
and design your
own barcode art
for its packaging.....

